



ATTACH LEGEND ON ALL
DIGITAL MECHANICALS

STANDARD FORMAT
Helvetica Condensed
Variable horizontal scale adheres to 38 characters per inch
Drug Facts - 9 pt Helvetica Cond. Bold Italic
Drug Facts (continued)
Drug Facts - 8 pt Helvetica Cond. Bold Italic (continued) - 8 pt Helvetica Cond.
Headings - 6 pt Helvetica Cond. Bold Italic
Sub Heads - 6 pt Helvetica Cond. Bold
Text - 6 pt Helvetica Cond. minimum leading 6.5
Square Bullets - 3.5 pt Zaph. Dingbats no compression
Border - 1 pt rule 3/64" gap all around
Bartline - 1 pt rule
Hairline - .5 pt rule

Certified by: _____

[illegible]

Claritin RedTabs
loratadine 5 mg

12 Hour

Non-Drowsy Relief of:

- Sneezing
- Runny Nose
- Itchy, Watery Eyes
- Itchy Throat or Nose

Allergy

When taken as directed, you can enjoy your life.

UPC 100%
0 00000 000000

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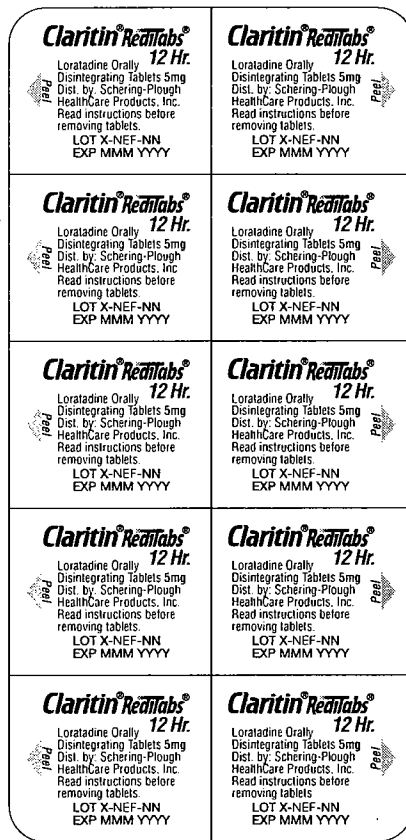
UPC 100%
0 00000 000000

ATTACH LEGEND ON ALL DIGITAL MECHANICALS

STANDARD FORMAT	
Helvetica Condensed	
Variable horizontal scale adheres to 58 characters per inch	
Drug Facts - 8 pt Helvetica Cond Bold Italic	
Drug Facts (continued)	
Drug Facts - 8 pt Helvetica Cond Bold Italic (continued)	
Headings - 8 pt Helvetica Cond Bold Italic	
Sub Heads - 8 pt Helvetica Cond Bold	
Text - 8 pt Helvetica Cond minimum leading 8 E	
Square Bullets - 2 E 5 pt Zash Omphats no compression	
Border - 1 pt rule 3 54" gap all around	
Baseline - 1 pt rule	
Headline - 5 pt rule	

Certified by:

copy is 5 pt.



Version 2

DESCRIPTION: Claritin RediTabs 5mg 10ct 2.205" X 4.528" (56mm X 115mm)

DIE IS AT 100%

FILE NAME: PA27276.00_K.ai		APO 0473-06		 ☐ Verify UPC (if applicable) ☐ Verify SP PDF ☐ Verify Illustrator version PROOFREAD _____ DATE: _____
COLORS...	FONTS... 1. Helvetica 2. 3. 4. 5. 6.	OUTPUT SPECIFICATIONS... Illustrator CS	PIF: OTC050915001 Item Code: 27276-00 UPC: N/A RIC#: 30502701	
Black				
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POL Claritin RediTabs 5mg 5ct			SCHERING-PLOUGH ICOM REVISION LOG
REVISION NUMBER: 1			
Item Code	Date	Artist/Vendor	Nature of Revisions
27276-00	09.06.06		PU 026165 as base; PU logo layout from client files; this becomes version 2
27276-00	09.06.06		Make 5mg Bold in all.